

AMHERST CINEMA

AMHERST CINEMA ADVERTISING PACKAGES

One time set up fee of \$50

CUSTOM OPTIONS
AVAILABLE TO FIT EVERY BUDGET

Option 1 - \$100 per month - \$35 per slide change

This option is for (2) 15 second slides to run before each movie showing for the entire billing month. If the slide needs to change prior to the 1st of the next month there is a fee of \$35 each time the slide is changed.

Option 2 - \$150 per month - \$35 per slide change (fee waived for first 4 slide changes)

This option is for (2) 15 second slides to run before each movie showing for the entire billing month. The first 4 slide changes are included in this option. This gives the option to a new slide each week. Any additional changes would be \$35 per change. Ability to offer bounce back coupons at the ticket gate to all moviegoers for one week and 2 movie passes for the month.

Option 3 - \$1,000 per year prepaid - \$20 Per slide change

This option is for (2) 15 second slides to run before each movie showing for the entire billing month. If the slide needs to change prior to the 1st of the next month there is a fee of \$20 each time the slide is changed. Ability to offer bounce back coupons at the ticket gate to all moviegoers for 8 different weeks during the year and 8 movie passes redeemable throughout the year.

All charges are automatically charged to a credit card each month for option 1 and 2. Option 3 is charged to a credit card at the beginning of the each yearly cycle. All options can be canceled at the end of the billing cycle



DON'T MISS OUT Slots Are Filling Quickly

- *Secure your spot and get ahead of your competition!
- *First advertisers are guaranteed the same rate over the entire life of your continued advertising.
- *Where else can your business advertise like a large corporation for pennies per lead!?

RATE INFORMATION

Contact us for rate information (currently *less than 1.5 cents per potential customer* to see your message). All advertising must be prepaid.

HOW DO I GET STARTED?

Act Now! We limit the number of advertisers to increase the value of your message. An account executive will meet with you to help determine your advertising needs. Set up your free consultation through theamherstcinema@gmail.com

MOVIEGOER FACTS



Movie attendance is generally highest on Saturdays, with Fridays being the second most popular day. The most common age range for frequent moviegoers is between 18 and 34 years old. Once a month, moviegoers aged 60+ had the highest per capita attendance rate of 7.8 visits per year while millennials (18-34 years old) made up 33%. Additionally, 67% of moviegoers are more likely to pay attention to ads in theaters than on television and 78% purchase cinema tickets online.



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